



RIT NATURE TRAILS

Jenna Hebeler | Adriana Flux | Eve Qiao | Emily Fang

What is it?

Course through the woods of RIT's campus that features a diversity of nature and different trails.

Main purpose:

- Provide paths to run through or walk on while people enjoy the outdoors
- Be a peaceful and nice place to hang out or do activities

Negative points:

- Littering
- People used to do illegal activities
- What is it?
- Course through the woods of RIT's campus
- Features a diversity of nature and different trails

Our main objective:

- Promote the trails as a positive feature of the campus
- Use this site as a guide to enhance their time spent on the trail

How we want to achieve this:

- Showing students new possible routes
- Teaching them about the surrounding nature and the proper use of the trails
- Creating a visual and organized system to help people identify the trails and be more informed about each of them.

Target Audience

Primarily

Students of RIT

- Use the trails regularly
- Sometimes use improperly
- Don't know about trails and never used them

Secondly

RIT faculty and staff

- Local community around RIT's campus

Elevator Pitch:

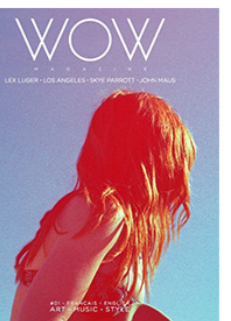
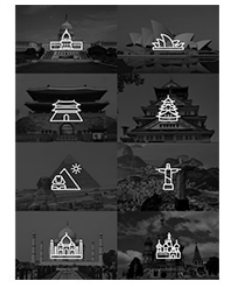
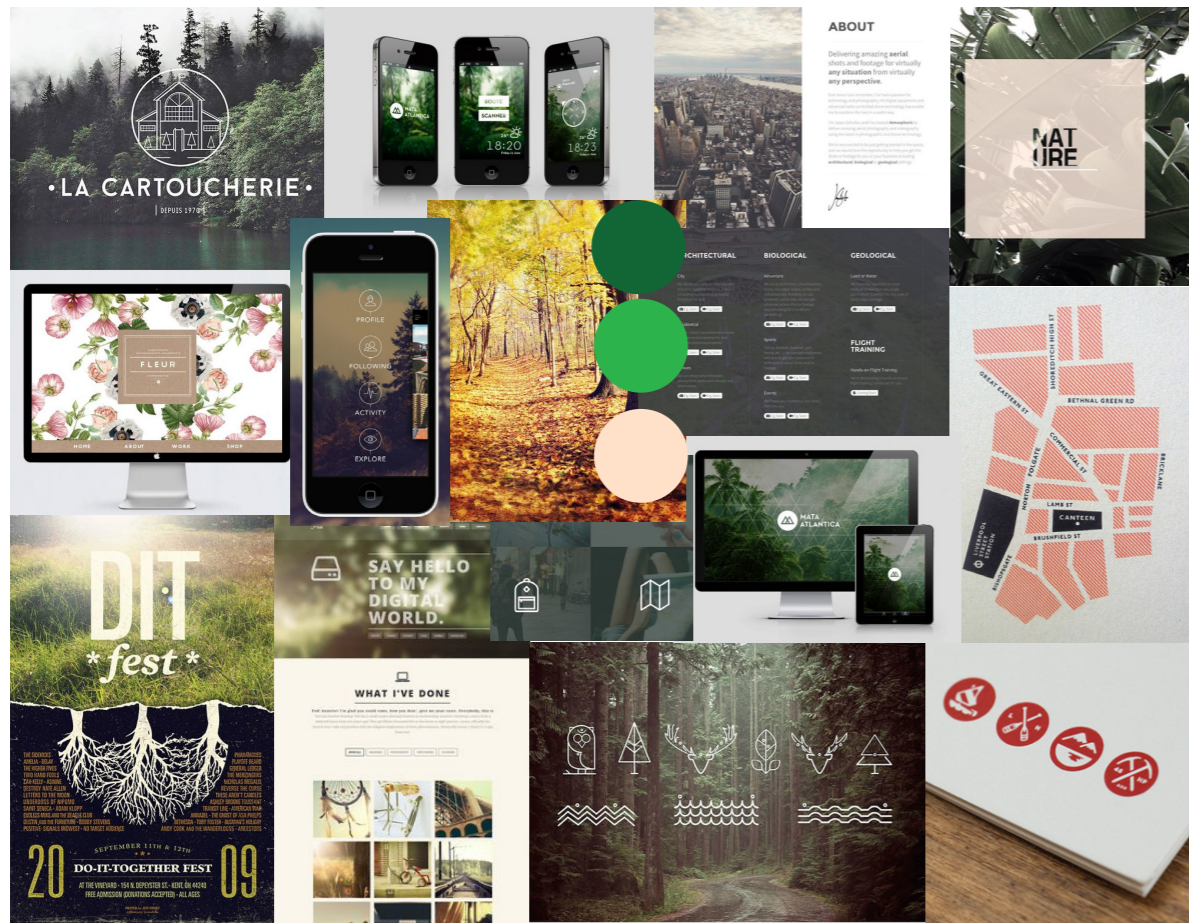
We would like to promote RIT's Nature Trails by informing students of the proper use, surrounding nature and possible routes of the nature trail through clean and sophisticated design well incorporating nature's atmosphere.

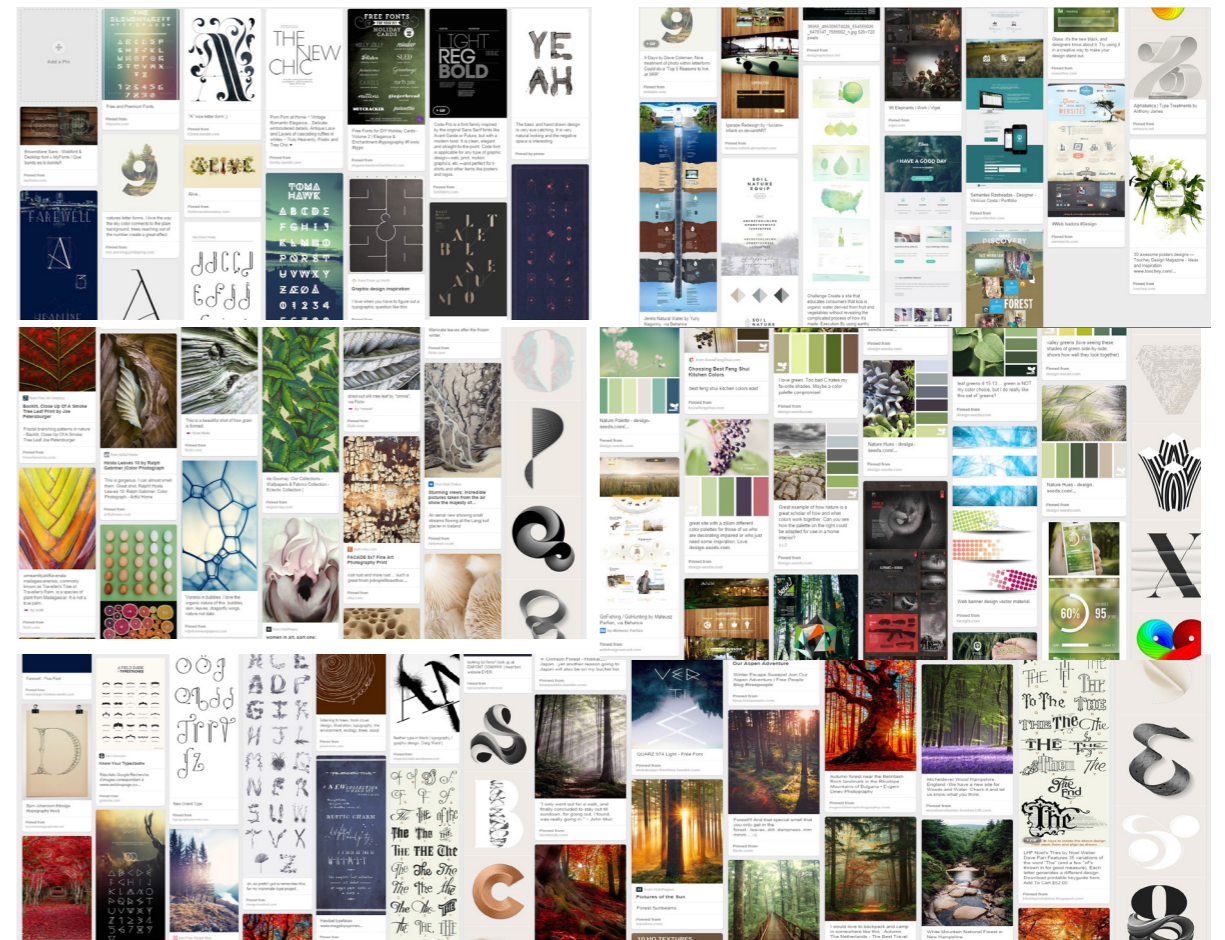
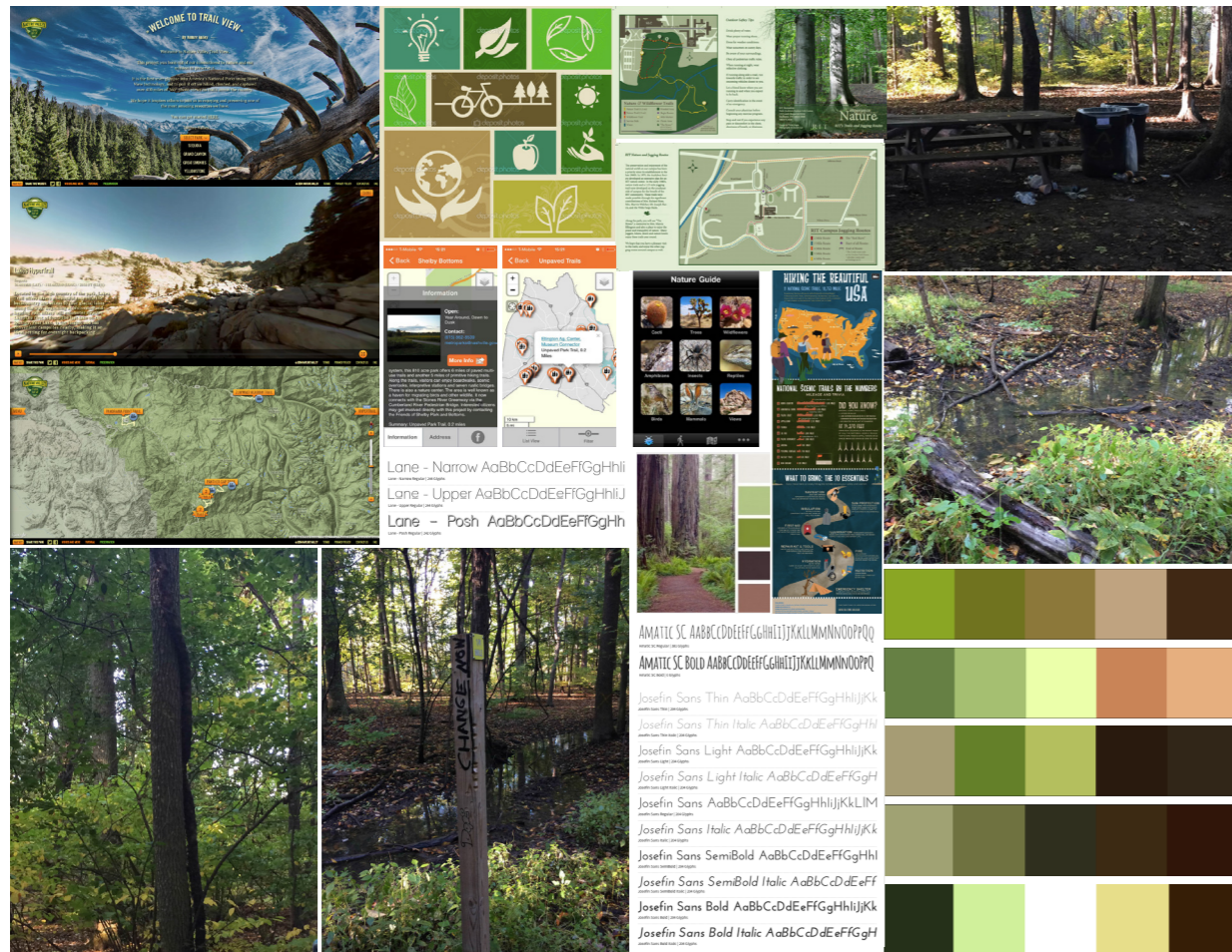
As part of this project we had to choose two post-its with random words written by students from class on them. We then had to incorporate these two words in our project whether it be through concept, ideation or actually incorporated in our design.

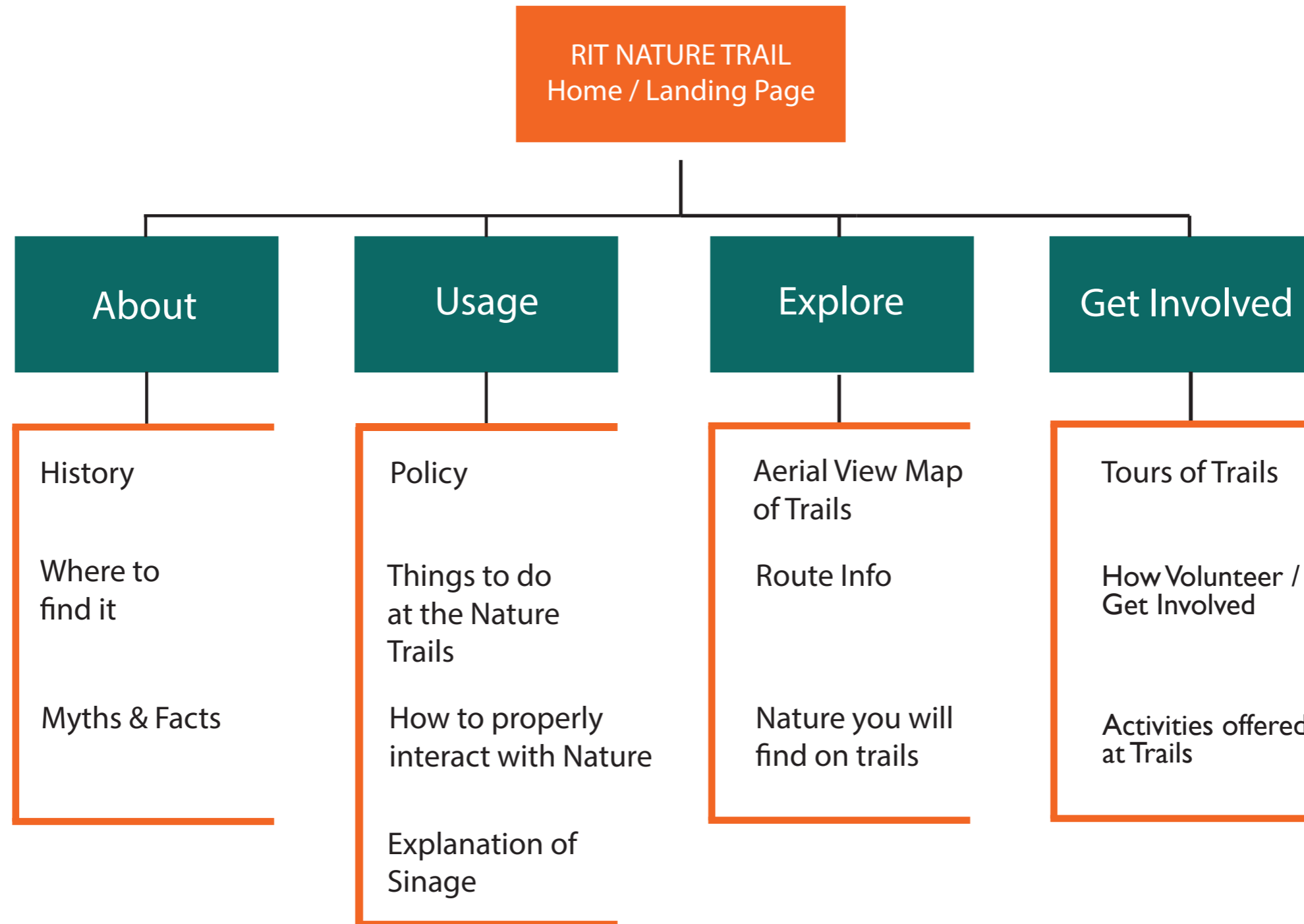
Our words:

Vegemite: We want our site to have the colors of nature that brings a relaxing, but also energized feeling to the users. Our interface will have smooth transitions to bring a sense of satisfaction when using our website and App.

Luxurious: We want our site to be luxurious through the design and user experience. The experience must be comfortable and enjoyable for all users in order for the user experience to be luxurious. The Design must be elegant through the use of clean sharp design.







ABOUT

History

The preservation and enjoyment of the natural world on our campus has been a priority since its establishment in the late 1960's. In 1975, the Audubon Society developed an extensive plan for an RIT nature center. In the early 1980's, nature trails and a 1.25 mile jogging trail were developed on the southeast side of campus for the benefit of the RIT community. These trails were made possible through the significant contributions of Mrs. Richard Ross, Mrs. Marvin Welcher, Mr. Joseph Harris, and the Wells Fargo Bank.

Where to find it

The RIT Nature trails are found on the South side of campus. There are entrances near Gracies as well as near the RIT Tennis Courts.

Myths vs. Facts

The Nature Trail is a place to go to hide from security. myth Security will regularly walk through the trails to check them. truth The Nature Trails is scary and has mean animals. Myth The animal are more likely to be scared of you than come near you or harm you, the nature trails are very safe. truth

USAGE

Policy

No Littering, No Bonfires, Stay on the Trails... ect.

Things to Do

Run, Walk, Bike, Read a Book, Relieve stress, enjoy nature...ect

How to Interact with nature

Dont liter it will ruin the soil and plants on the trail, dont carve in the trees it sowley kills the outside of the trees,

Explination of sinage

yellow circle is trail one organe triangle trail 2 red square trail 3 blue hexagon caution green star poision ivy

EXPLORE

Trail Info

Milage of each trail, difficulty, rating and what each trail is marked

Nature

Specific facts about the nature that is found on that trail specifically.. all fact lnead told us

GET INVOLVED

Tours

Tours are about an hour long they go over how to properly use the trails, show you what to watch out for and show you the routes of the trail. They happen every tuesday thursday from 10-11, 4-5

Volunteer

Constantly looking for volunteers to help maintain and clean up trails, volunteer hours are held wednesday from 4-6

Activites

Some wellness classes are offered on the trails like maple syrup class as well as group runs are held once a week check schedule for more info!

Logo



Color scheme



Typefaces

myths and facts

Here are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form.

By injected humour, or randomised words which don't look even slightly believable.

Lane - Narrow
0123456789
abcdefABCDEF

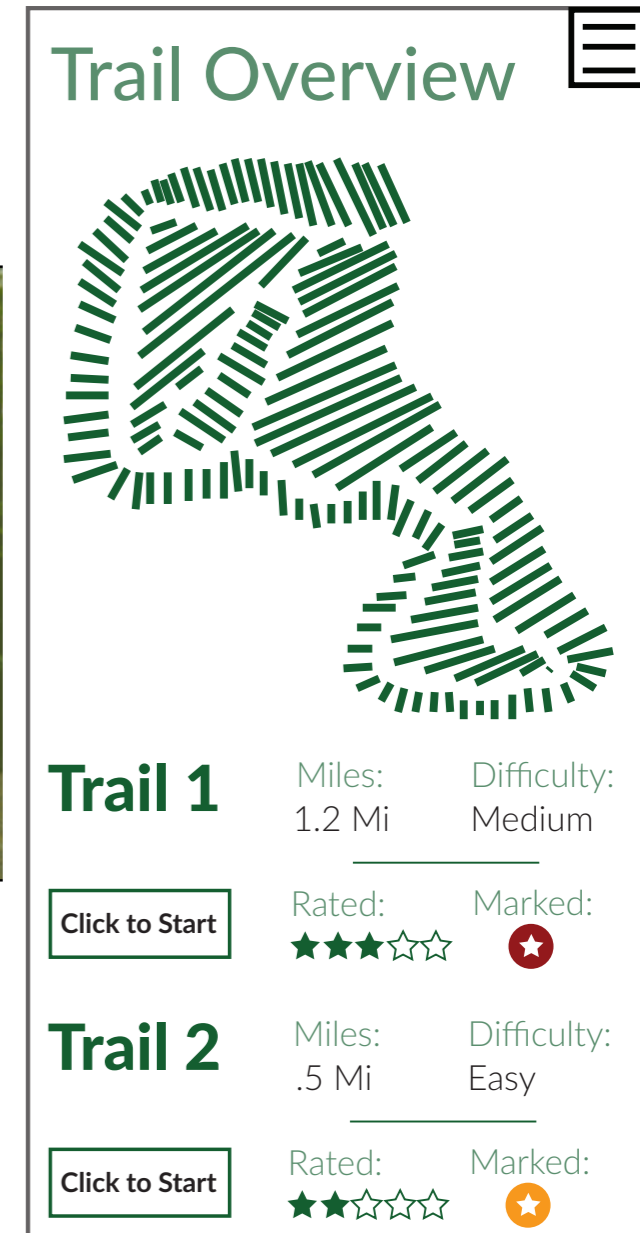
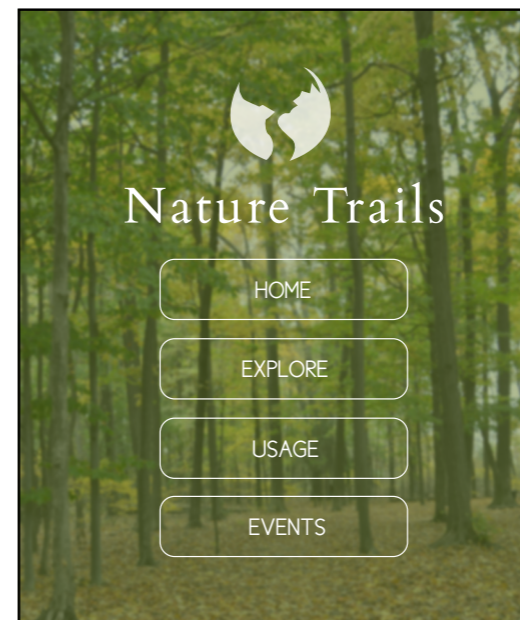
Gill Sans Light
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abcdefABCDEF

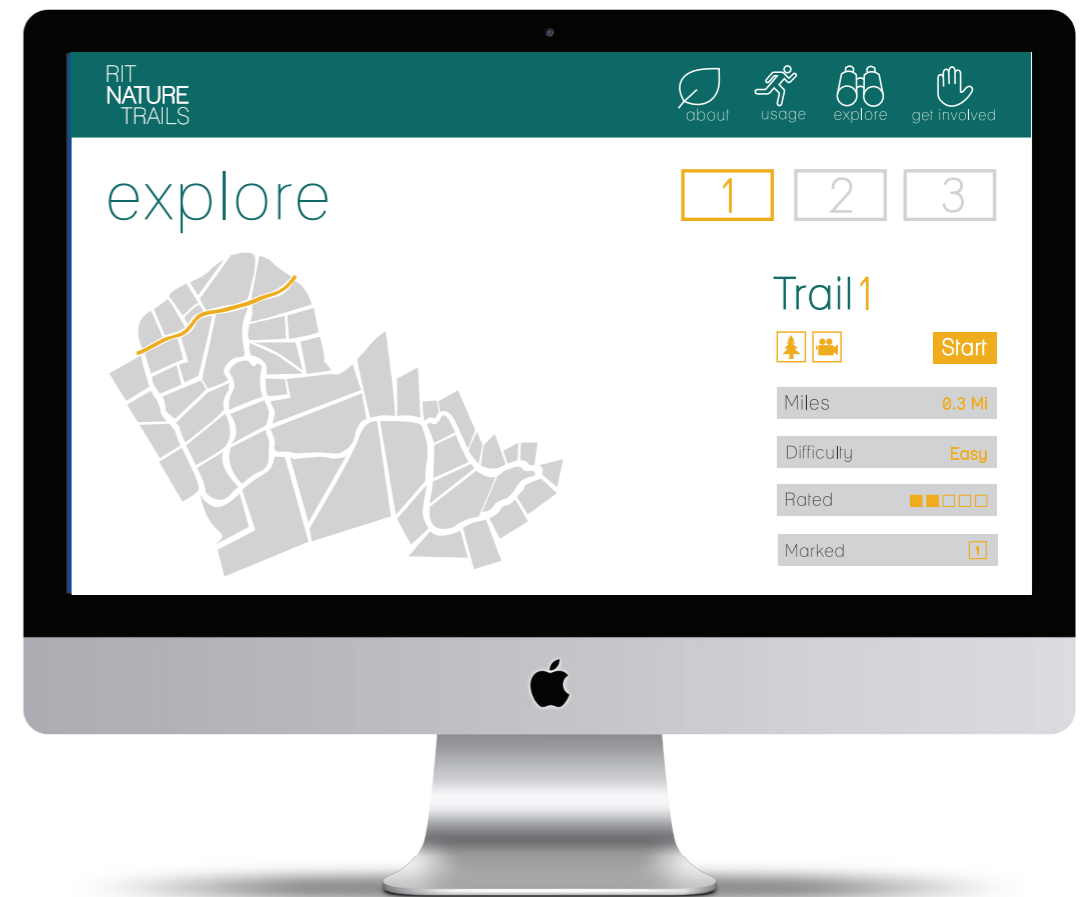
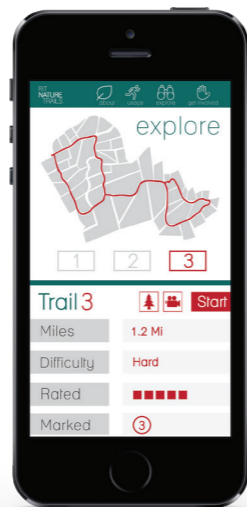
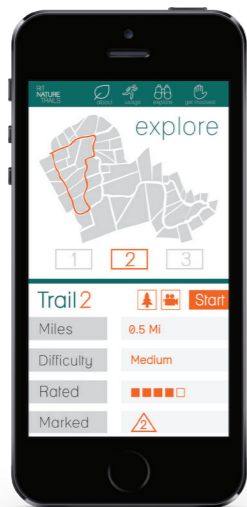
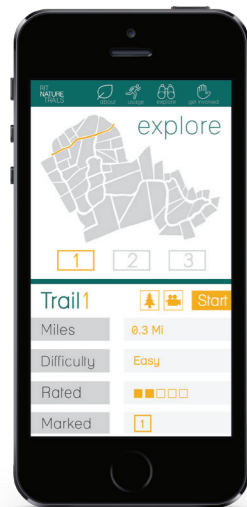
Filters





Visual Comp: Mobile and tablet
Home





PERSONA

ADRIANA FUX



Profile

Name: Lucas Smith

Age: 24

Gender: Male

Major: Game Design

Uses of Trail

He had heard about it, but has never been there. Since he is curious, he would be interested in learning more about the trails and decide whether he would like to go there.

Frequency

Has never been there.

Technology (Habits and Needs)

He likes to play games on his computer and uses his smartphone for browsing the web and uses apps. He also owns a tablet and read e-books.

Interests

Reading about several subjects, from novel to philosophical treatises. He likes to listen to Jazz and Classical music. Likes to keep himself informed and updated with the current world events, so he reads newspapers, researches topics on the web and try to learn new things every day. His other big hobby is that he likes to write stories and they are usually based on subjects that interests him.

Personality

He is curious in general, and like have debates on any subject. He is calm and level headed, and it's very rare for him to lose his temper. Some people say in some way he is a bit cold. He likes to preserve and defend his privacy and liberty, and don't like people telling him what to do.

Motivation and Behavior

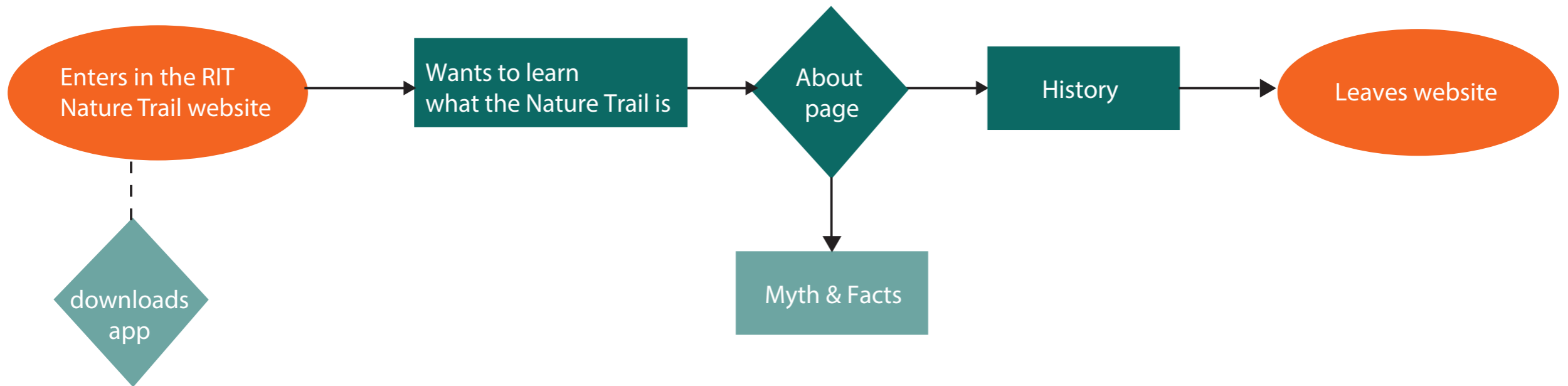
Sometimes he has difficulties finding motivation to do work that does not interests him or engages him in a way he likes. But after the passing the initial hurdle, he tends to very concentrated on whatever he is doing.

Lucas Smith

Highlights:

- 24 years old RIT student
- Very used to technology
- Have interested on reading, writing stories, music and world news
- Curious, calm and level headed person
- Needs to have his privacy and liberty sometimes
- Never went to the trails, his curiosity would encourage him to search for more informations about it
- Maybe it would be a nice and quiet place to read his books or even write stories

Desktop/Tablet Flow Chart: User is at home



RIT Nature Trails logo

45 px

157 px

322 px

121 px

picture with green filter

ABOUT

History

322 px

The nature trails are in the wooded area adjacent to the Quarter Mile, south of the Student Life Center. They include a measured .5 mile and 1.2 mile jogging trail. These trails were made possible through the significant contributions of Mrs. Richard Ross, Mrs. Marvin Welcher, Mr. Joseph Harris, and the Wells Fargo Bank. Along the path, you will see "The Bower", which is a memorial to Mrs. Marcia Ellingson and also a place to enjoy the peace and tranquility of nature.

Many joggers, hikers, skiers and nature lovers enjoy these trails year round. We hope that you have a pleasant visit to the trails, and enjoy the other jogging routes around campus as well.

321 px

121 px

map picture with green filter

Where to find it

The RIT Nature trails are found on the South side of campus. There are entrances near Gracies as well as near the RIT Tennis Courts.

321 px

1597 px

121 px

picture with green filter

Myths & facts

1. The Nature Trail is a place to go to hide from security. - myth
Security will regularly walk through the trails to check them. - fact

2. The Nature Trails is scary and has mean animals. - myth
The animals are more likely to be scared of you then come near or harm you, the Nature Trails are very safe. - fact

3. It is possible to walk through any area of the Nature Trails to explore. - myth
It is better to walk through marked trails or paths because you may end up treading in areas where there is growth of leaves and flowers. - fact

4. The trees can be used for people to leave written messages or drawings. - myth
This action could harm the tree or even kill it, people should never do this. - fact

5. People can touch everything on the Trails to feel the nature and its textures. - Myth
Some of the plants could have poison that can harm people's skin or even create an allergy, so it is better to be careful and learn about Nature Trail's nature before doing this. - Fact

96 px

100 px

321 px

Back to Top

36 px

RIT Nature Trails logo

68 px

769 px

119 px

139 px

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768 px

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151 px

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325 px

78 px

map picture

Location map

769 px

151 px

picture with green filter

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221 px

169 px

767 px

Back to Top

75 px

769 px

RIT Nature Trails logo

70 px

1023 px

87 px

64 px

Icon

Icon

Icon

Icon

About

Usage

Explore

Get Involved

96 px

1024 px

picture with green filter

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1024 px

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120 px

picture with green filter

Where to find it

1024 px

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180 px

map picture

162 px

121 px

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© Copyright 2014

1024 px

32 px



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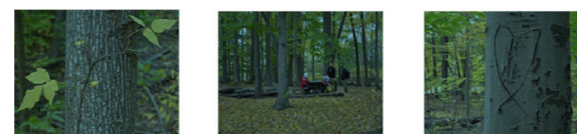
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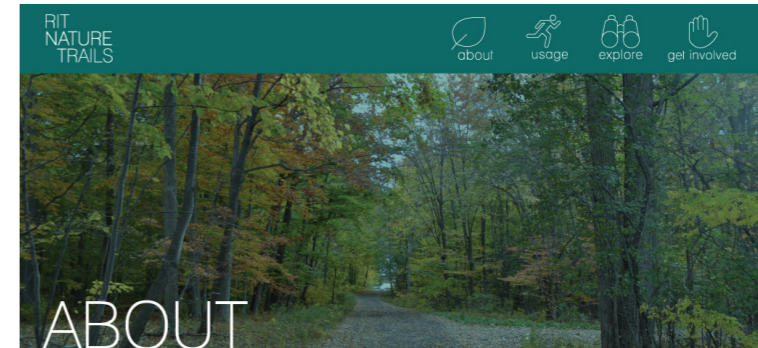
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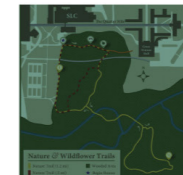
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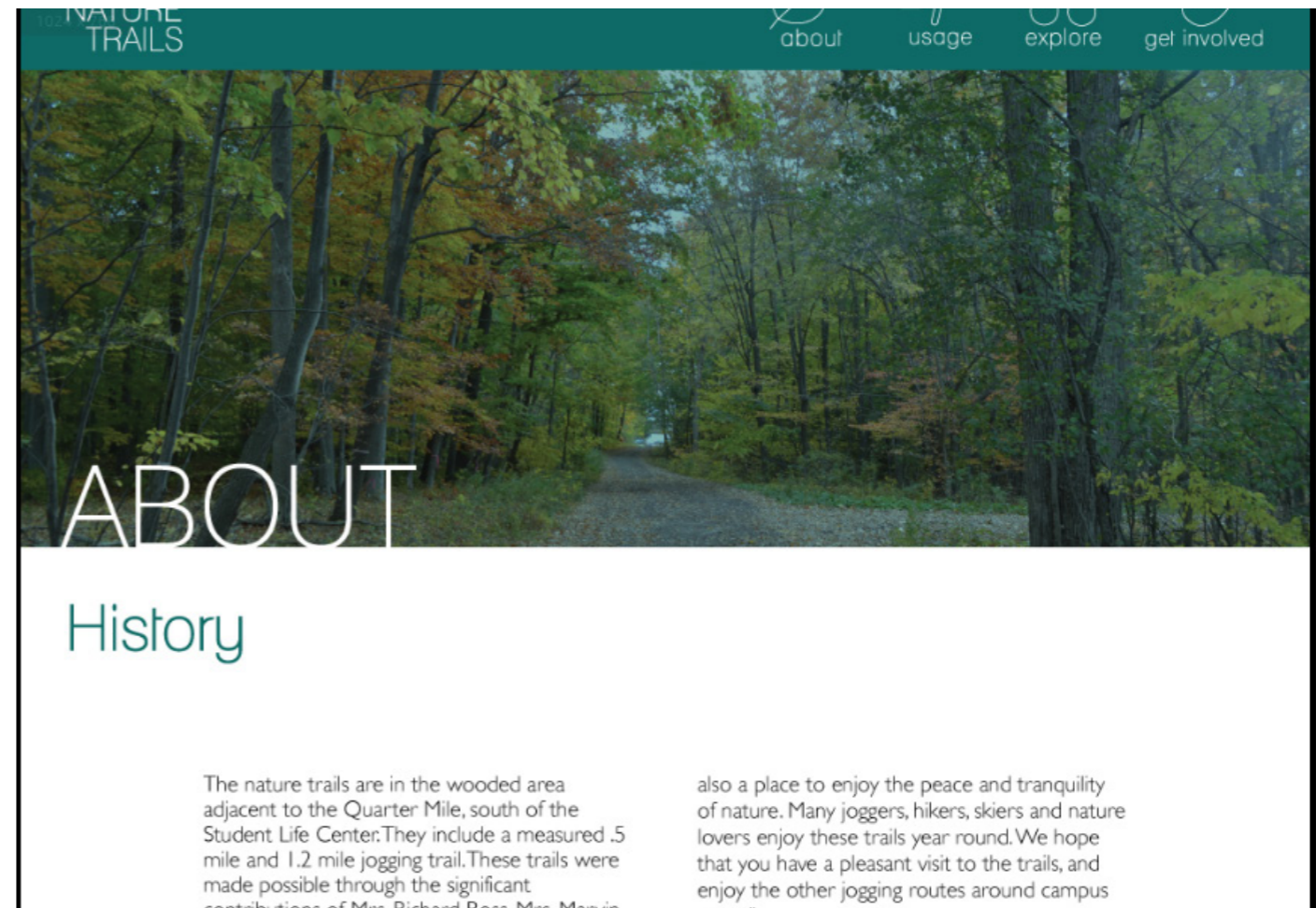
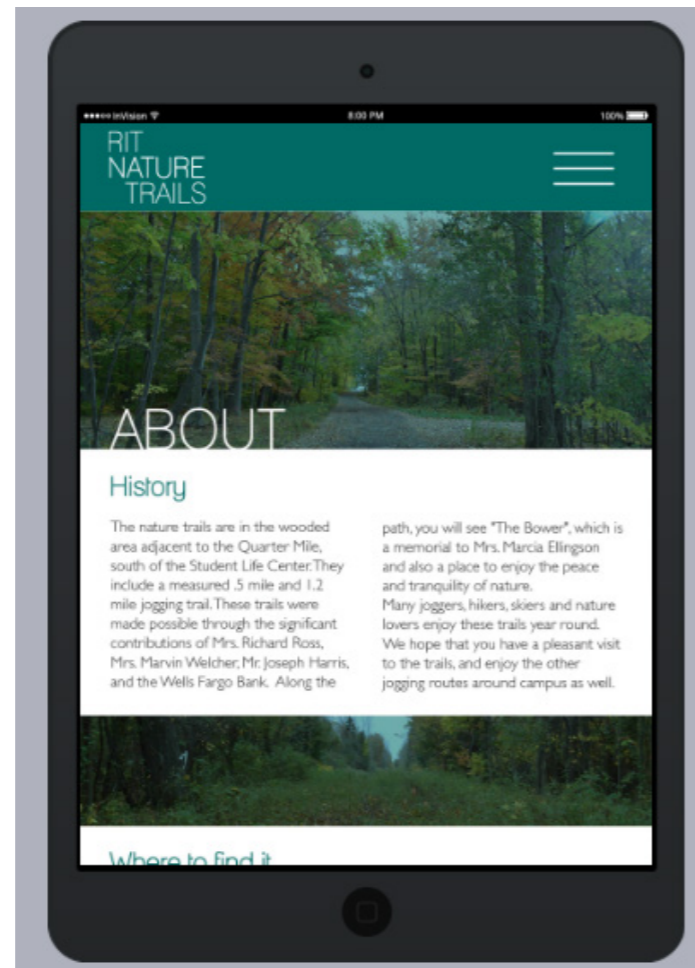
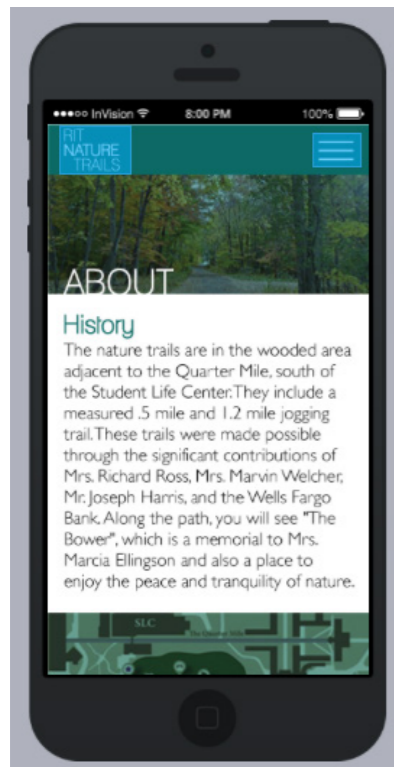
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PERSONA

JENNA HEBELER



Profile

Name: Emily Johnson

Age: 21

Gender: Female

Major: BioMed

Uses of Trail

She has been to the trails a few times. She mostly uses it to get from dorm side to academic side on her bike. She has ran a couple times on the paths when it was nice out. She is aware people uses the trail improperly from rumors.

Frequency

Goes there a few times.

Technology (Habits and Needs)

Emily uses the internet daily for homework and entertainment purposes. She often uses the web to do research for her classes. Her schoolwork can be very stressful at times, so she likes to relax with a episode of Netflix now and then. She likes to browse through Pinterest during breaks. She also very into fitness and has many apps to track her progress. She also uses music apps to motivate her while at the gym. She likes being informed quickly because she doesn't have much time to spare.

Interests

Emily is really school focused and really wants to do her best in her classes. When not busy studying she likes to spend time trying new restaurants with friends and family on weekends. She also loes to stay fit and workout to relief stress. Emily is always involved in on campus activites and likes to volunteer.

Personality

"I'm a really hard worker, I want to do my best all the time and succeed in the medical field. I'm constatnly busy and don't have much time for relaxing, but when I do I love it!"

Motivation and Behavior

Hard worker because she wants to do well in school. Likes to be involved around campus. She enjoys reading, watching TV, and spending time with her family and friends.

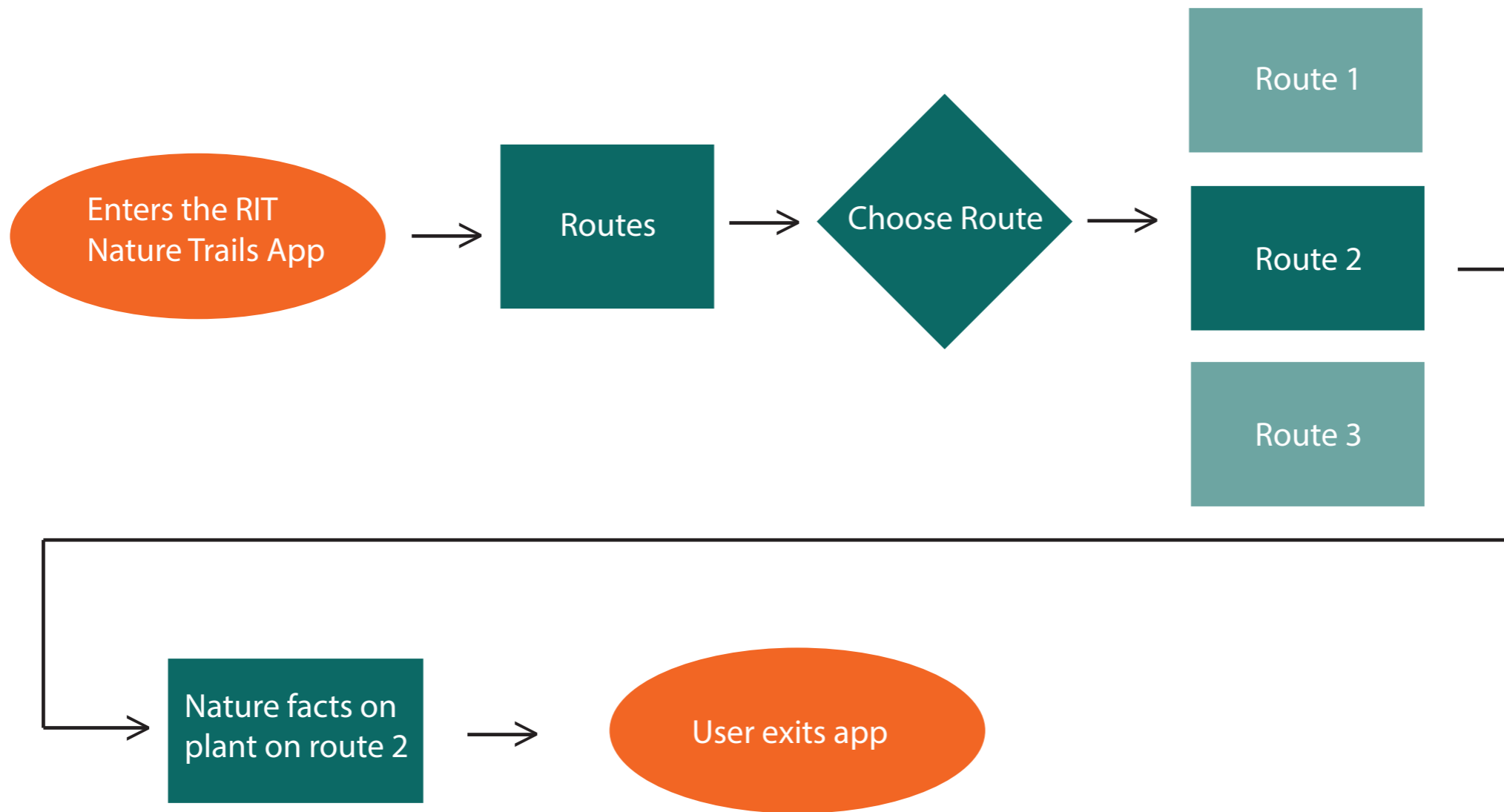
Emily Johnson

Highlights:

- 21 years old
- Very used to technology
- Have interests in doing well in school, working out, spending time with friends and volunteering
- Hardworking, Caring, Easily Stressed
- Likes to relieve stress through working out reading and spending time with friends
- Likes to get information quickly and easily because she's constantly busy
- Has ran on nature trail twice on warm days and rides her bike on trail to get across campus, want to get more involved and use trail more often

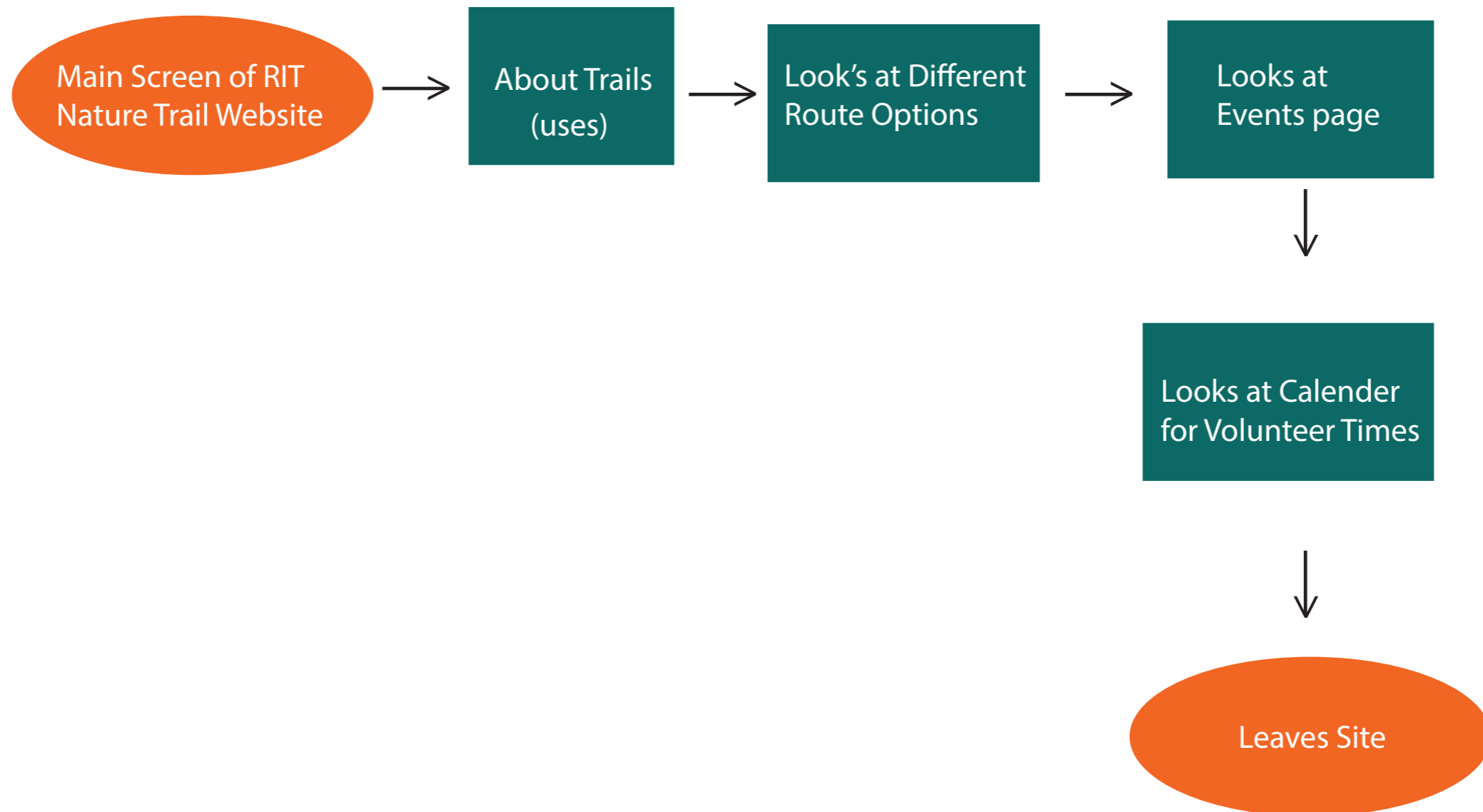
Mobile Flow Chart: User is at Nature Trails

Persona: Emily Johnson



Desktop / Tablet Flow Chart: User is not at location.

Persona: Emily Johnson



RIT Nature Trails logo

56 px

120 px

322 px

45 px

37 px

picture with filter

GET INVOLVED

Tours

321 px

Tours of the RIT Nature Trail are a great way to learn the exact routes of the trails as well as the nature along those paths. Tours are offered twice a week, every Tuesday and Thursday at 11:00am and 2:00pm and last approximately a hour long. Tour guides will lead you through the three different routes and well explain the correct usage of the trails as well as point out plants and animals along the routes giving you interesting facts about them. Please check the calendar below to exact tour dates.

40 px

picture with filter

Activities

321 px

There are numerous different monthly activities at the RIT Nature Trails that you can get involved in. These activities are a great way to get to know the routes better, spend some time in the refreshing outdoors and get to know new people. Some activities offered are a maple syrup class, group runs, group nature exploration outings and group walks. Please check the calendar below for exact dates of the activities

40 px

picture with filter

Volunteer

321 px

Some people in the RIT community use the RIT Nature Trails improperly. They will litter and leave trash all throughout the routes. This trash can harm the nature growing within the Nature Trails. To help maintain the trails and protect the surrounding nature we offer different volunteer hours throughout the month. These volunteer hours are a great time to give back to the RIT community, help preserve the natural habitat and enjoy the outdoors. Please check the calendar below for volunteering times.

40 px

picture with filter

Calendar

321 px

Nov 2.	5:00pm-6:00pm Group Run. This run will last approximately a hour. Wear appropriate running attire.
Nov 12.	11:00am-12:00pm RIT Nature Trails Tour. This will show you theroutes and teach you about surrounding nature. Please wear weather appropriate attire.
Nov 14.	11:00am-12:00pm RIT Nature Trails Tour. This will show you the routes and teach you about surrounding nature. Please wear weather appropriate attire.
Nov 17.	11:00am-12:00pm RIT Nature Trails Tour. This will show you the routes and teach you about surrounding nature. Please wear weather appropriate attire.

607 px

185 px

190 px

36 px

Back to Top

321 px

2005 px

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98 px

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86 px

picture with filter

Calendar

510 px

NOVEMBER							Description:
sunday	monday	tuesday	wed-day	thursday	friday	saturday	
2	3	4	5	6	7	8	November 12th 11:00am-12:00pm RIT Nature Trails Tour. This will show you the routes and teach you about surrounding nature. Please wear weather appropriate attire.
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	

388 px

165 px

788 px

75 px

Back to Top

767 px

RIT Nature Trails logo

90 px

1024 px

1024 px

380 px

picture with green filter

GET INVOLVED

Tours

1024 px

Tours of the RIT Nature Trail are a great way to learn the exact routes of the trails as well as the nature along those paths. Tours are offered twice a week, every Tuesday and Thursday at 11:00am and 2:00pm and last approximately a hour long.

Tour guides will lead you through the three different routes and well explain the correct usage of the trails as well as point out plants and animals along the routes giving you interest-ing facts about them. Please check the calendar below to exact tour dates.

94 px

picture with green filter

Activities

1024 px

There are numerous different monthly activites at the RIT Nature Trails that you can get involved in. These activites are a great way to get to know the routes better, spend some time in the refreshing outdoors and get to know new people. Some activities offered are a maple syrup class, group runs, group nature exploration outings and group walks. Please check the calendar below for exact dates of the activities.

94 px

picture with green filter

Volunteer

1024 px

Some people in the RIT community use the RIT Nature Trails improperly. They will litter and leave trash all throughoutthe routes. This trash can harm the nature growing within the Nature Trails. To help maintain the trails and protect the surrounding nature

we offer different volunteer hours throughout the month. These volunteer hours are a greattime to give back to the RIT community, help perserve the natural habitat and enjoy the out-doors. Please check the calendar below for volunteering times.

94 px

picture with green filter

Calendar

694 px

NOVEMBER							Description:
sunday	monday	tuesday	wed-day	thursday	friday	saturday	
2	3	4	5	6	7	8	November 12th 11:00am-12:00pm RIT Nature Trails Tour. This will show you the routes and teach you about surrounding nature. Please wear weather appropriate attire.
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	

641 px

224 px

1024 px

1025 px

11 px

© Copyright



GET INVOLVED

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Calendar

Nov 2.	5:00pm-6:00pm Group Run. This run will last approximately a hour. Wear appropriate running attire.
Nov 12.	11:00am-12:00pm RIT Nature Trails Tour. This will show you the routes and teach you about surrounding nature. Please wear weather appropriate attire.
Nov 14.	11:00am-12:00pm RIT Nature Trails Tour. This will show you the routes and teach you about surrounding nature. Please wear weather appropriate attire.
Nov 17.	11:00am-12:00pm RIT Nature Trails Tour. This will show you the routes and teach you about surrounding nature. Please wear weather appropriate attire.

[Back to Top](#)

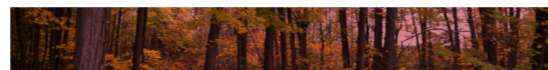


GET INVOLVED

Tours

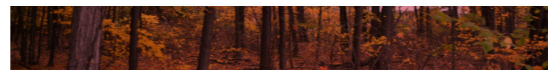
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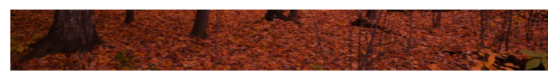
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[Back to Top](#)

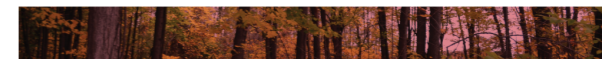


GET INVOLVED

Tours

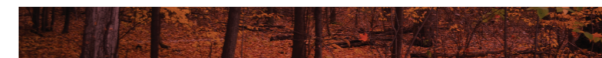
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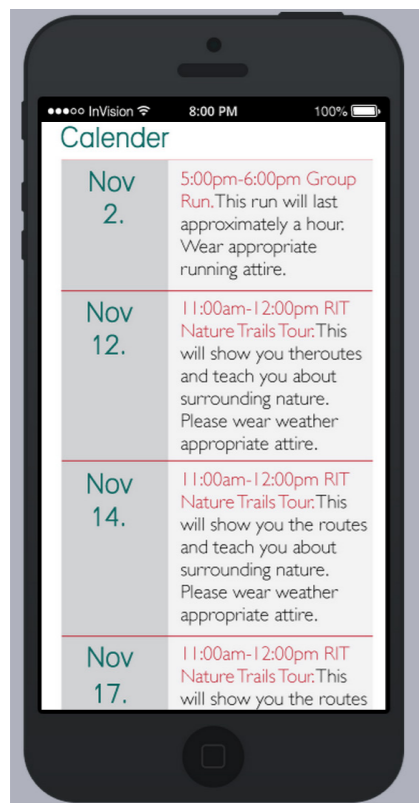
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Calendar

NOVEMBER						
sunday	monday	tuesday	wed-day	thursday	friday	saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Description:
November 12th 11:00am-12:00pm RIT Nature Trails Tour. This will show you the routes and teach you about surrounding nature. Please wear weather appropriate attire.

PERSONA

EVE QIAO



Profile

Name: Sarah Tungate

Age: 20

Gender: Female

Major: Computer Science

Uses of Trail

Uses it to get from dorm site to academic side a couple times and play games with friends a few times

Frequency

Been there a few times, but doesn't use it often.

Technology (Habits and Needs)

She's very comfortable with technology and uses it daily to do homework and surf the web to relax. Owns a android smartphone and is technological savvy.

Interests

She likes to playing video games, watch tv shows and anime, dancing, reading books, drawing, web surfing, photography

Personality

Likes to interact with people, but can be shy at first. Likes to try new things, stay indoors, change of pace once in a while, spontaneous, and curious.

Motivation and Behavior

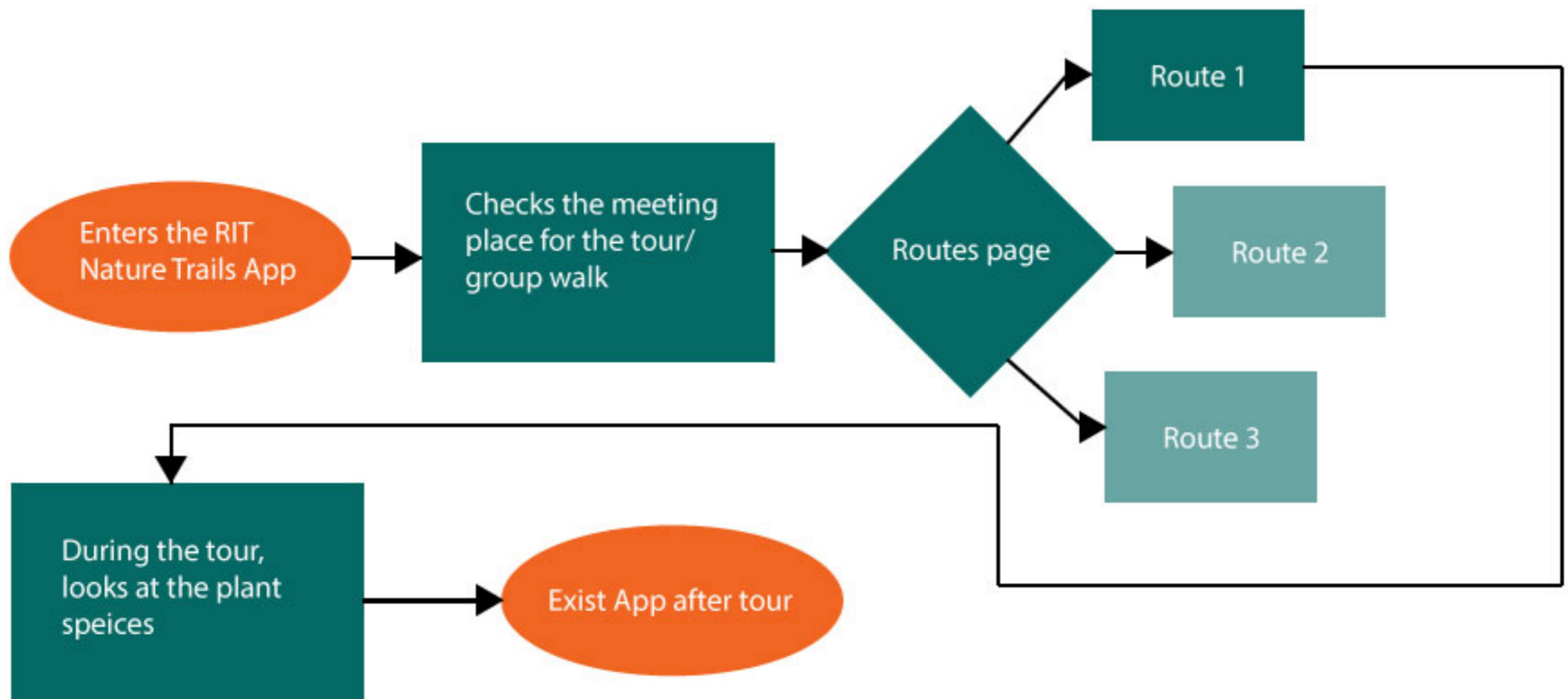
She's on the go, and need to get from point a to b quickl. She likes to take on a challenge, and solving problems is rewarding for her. Like things that are efficient and clear, works hard during the week, so she can relax on weekends. Since she stays indoor most of the time, she would like to go out and enjoy the outside/nature.

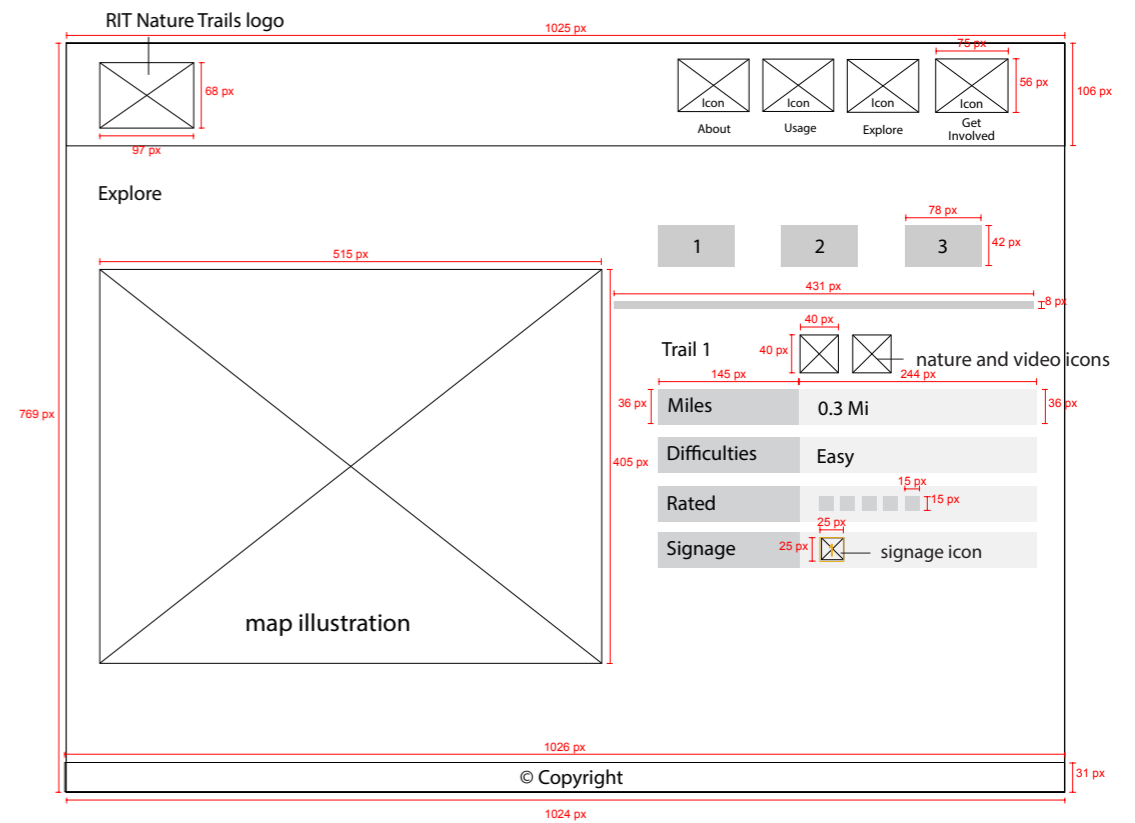
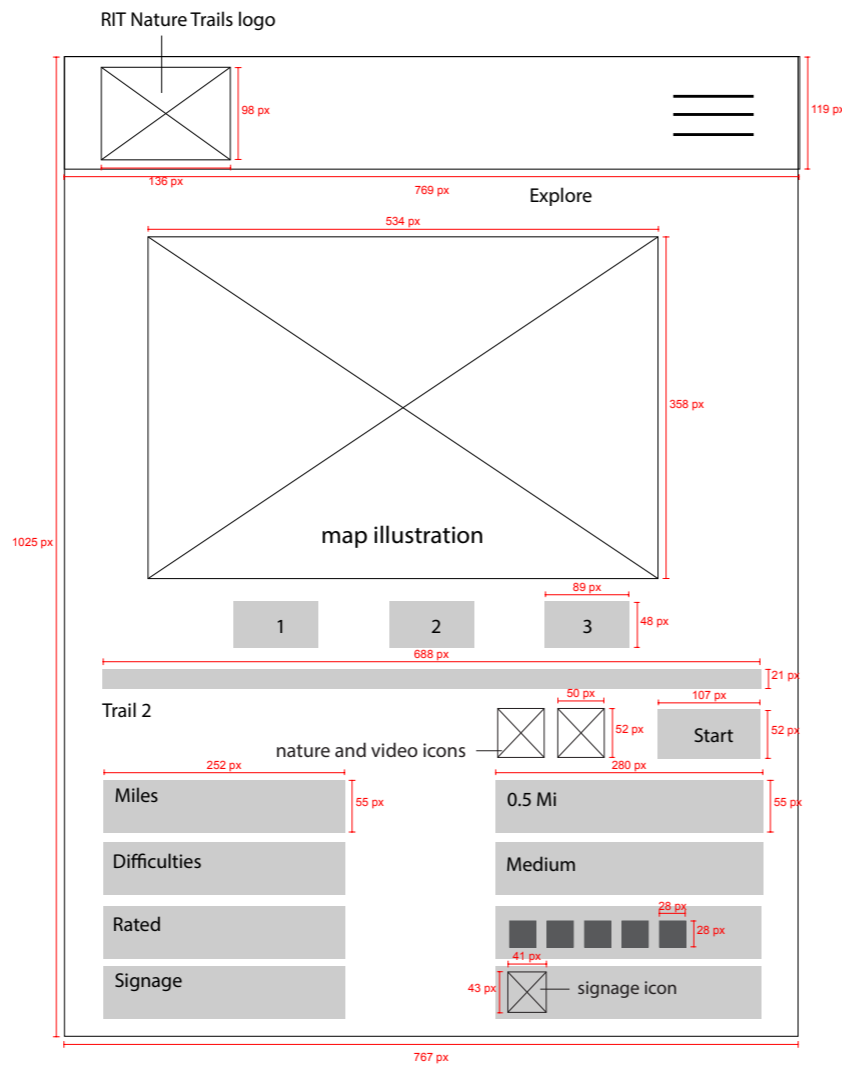
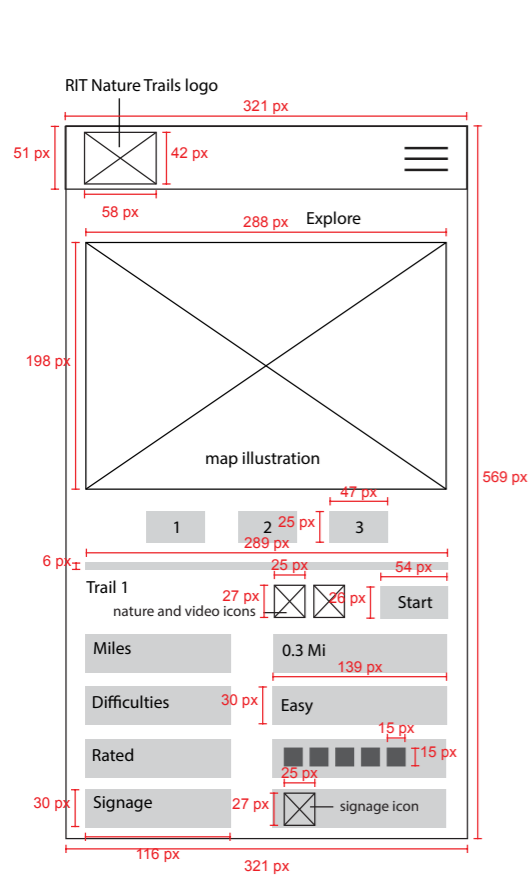
Sarah Tungate

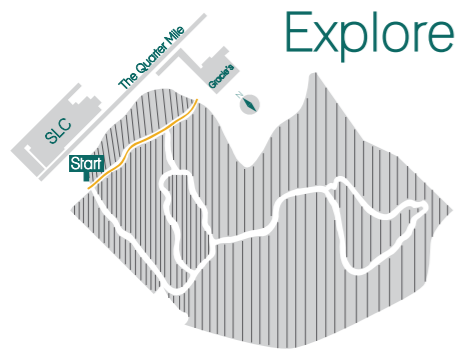
Highlights:

- 20 year old RIT student
- Uses computers and smart phones everyday
- Is interested in video games, TV shows, books, and dancing
- Shy, but talkative once you get to know her
- On the go and like to get info fast
- Get work done early so she can relax later (work hard, play hard)
- Uses the trail a few times to get to class and play games.

Mobile Flowchart: user is at the site
Persona: Junquil





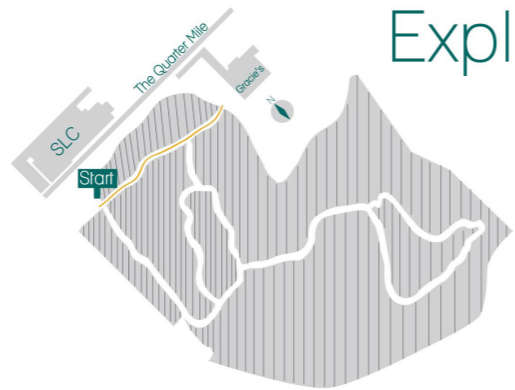


Explore

- 1
- 2
- 3

Trail 1 🌲 🏠 Start

Miles	0.3 Mi
Difficulties	Easy
Rated	■ ■ □ □ □
Signage	1



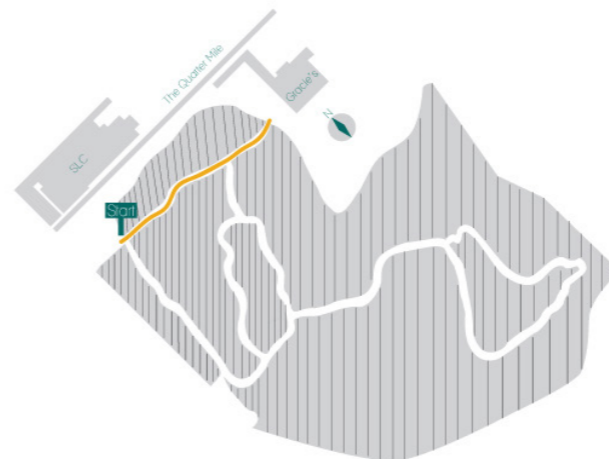
Explore

- 1
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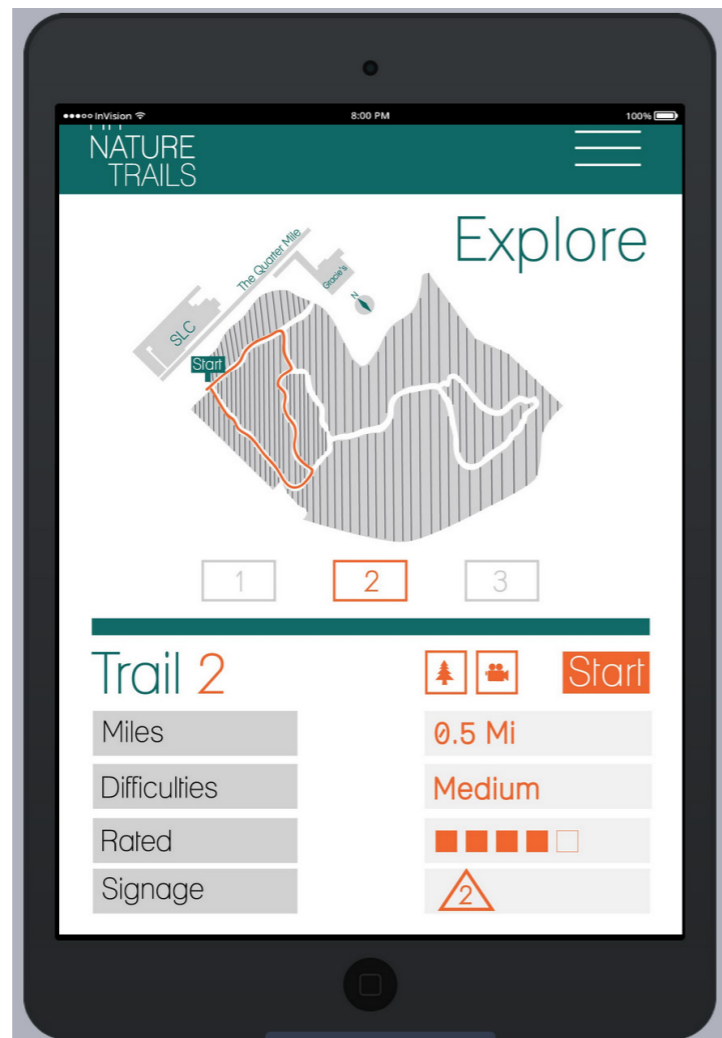
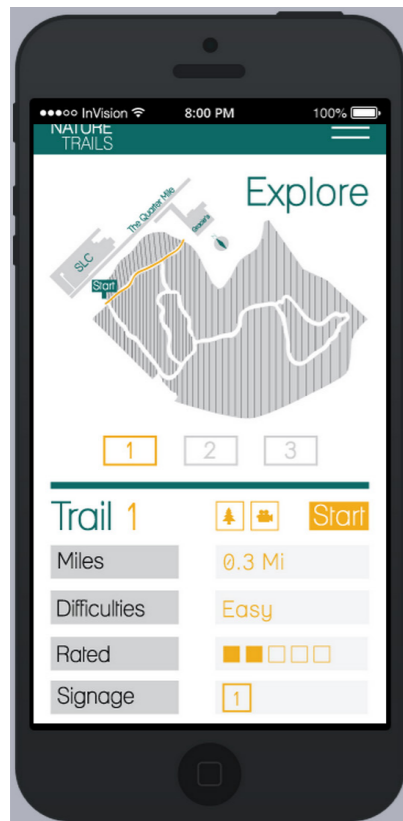
Explore



- 1
- 2
- 3

Trail 1 🌲 🏠

Miles	0.3 Mi
Difficulties	Easy
Rated	■ ■ □ □ □
Signage	1



PERSONA

EMILIE FANG



Profile

Name: Joe Garafolo

Age: 20

Gender: Male

Major: Math

Uses of Trail

Joe goes to the trails to just take in the atmosphere. He has confessed to having bonfires, and has had barbecues in there. He has littered on the trails, but did not know about the environmental impacts.

Frequency

Goes there on weekdays, about twice a week.

Technology (Habits and Needs)

Joe uses the computer daily to do his homework, and uses social networks such as Facebook and Twitter. He also uses Youtube often to watch videos of extreme sports. Joe is on the go a lot, on his longboard or driving around in his Jeep, so he needs websites that are mobile-friendly. He wants something that will quickly tell him what he needs to know without any hassle or he will give up.

Interests

Joe likes to explore places that have lots of nature surrounding him. He also likes being outdoors in general, no matter what kind of weather. He likes to longboard, mountain bike, and snowboard. On the weekends, he'll take his Jeep to the woods and drive around in the terrain.

Personality

"I'm pretty laid back. I don't get too frustrated when things don't go my way, but if something is not useful to me, then I won't use it. I like to help people out if they ask for it, and I don't mind accepting a challenge when I see one."

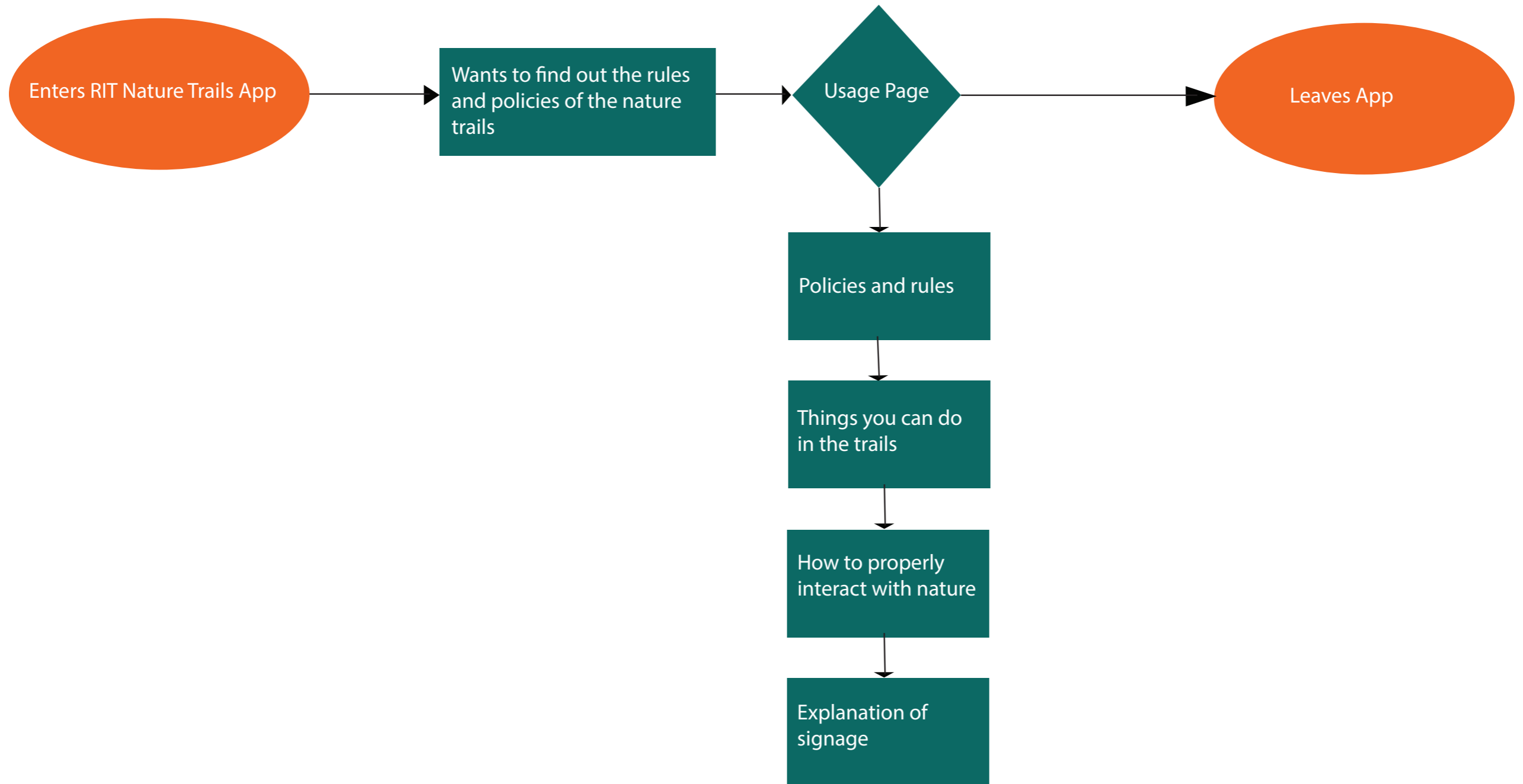
Motivation and Behavior

Is really passionate about the outdoors and "extreme" lifestyle. Goes to do one of his outdoor interests every chance he gets.

Joe Garafolo

Highlights

- 20 year old RIT student
- Uses computers and a smartphone daily
- Very interested in nature and being outdoors
- Relieves stress by being outdoors and likes doing extreme sports
- Outgoing and laid back person
- Has been to the trails multiple times
- Has used the trails for bonfires (improper use) and to enjoy the nature



RIT Nature Trails logo

57 px 320 px 45 px 51 px 121 px

picture with filter

USAGE

What you can do 320 px

11 px

Icon Icon

Walk 115 px
Take a slow relaxing stroll through the woods and get some fresh air.

Run
Relieve stress or exercise by going on a run through a trail.

Icon Icon

Bike
Bike through any of the three trails in the woods.

Read
Sit against a big tree and read a nice book.

Icon Icon

Photography
Take lots of beautiful pictures of the nature or have a photoshoot.

Sight See
Take in all the beautiful scenery in the woods. There are many different things to see.

1810 px

40 px

picture with filter

Rules & Policies 321 px

1. Stay on the designated trail path
2. Do not litter
3. Do not have bonfires in the woods
4. Do not partake in illegal activities
5. Do not bring in any outside objects such as picnic tables and garbage cans
6. Do not touch the posion ivy

40 px

picture with filter

Interact with Nature 321 px

Littering is harmful to both the animals and plants in the woods. Things like potato chip bags and styrofoam have a layer of plastic and foil in them and these layers will not decompose and will only break into little pieces. The animals will easily mistake it for food and it will be harmful to them because they cannot digest it. Littering will also become embedded into the plants and eventually suffocate anything underneath it.

Please do not carve things into the trees. Trees have their xylem and floem on the outside of the bark which helps bring their nutrients up from their roots to the leaves. If the vessels are cut, that area of the bark will die and eventually affect the rest of the tree.

36 px

Back to Top

321 px

769 px 98 px 119 px 321 px

picture with filter

USAGE

What you can do

Icon Icon Icon

Walk 146 px
Take a slow relaxing stroll through the woods and get some fresh air

Run
Relieve stress or exercise by going on a run through the trails

Bike
Bike through any of the three trails in the woods

141 px

Icon Icon Icon

Read
Sit against a big tree and read a nice book

Photography
Take lots of beautiful pictures of the nature or have a photoshoot

Sight See
Take in all the beautiful scenery in the woods. There are many different

2123 px

91 px

picture with filter

Rules & Policies

1 Stay on the designated trail path	4 Do not do illegal activities
2 Do not litter	5 Do not bring in any outside objects such as picnic tables and
3 Do not have bonfires in the woods	6 Do not touch the posion ivy

769 px

91 px

picture with filter

Interact with Nature

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769 px

75 px

Back to Top

769 px

RIT Nature Trails logo

1025 px 98 px 107 px 106 px 381 px

picture with filter

USAGE

Things You Can Do 1024 px

Icon Icon Icon

Walk
Take a slow relaxing stroll through the

Run
Relieve stress or exercise by going on a run

Bike
Bike through any of the

146 px 141 px

Icon Icon Icon

Read
Sit against a big tree and

Photography
Take lots of beautiful pictures of the

Sight See
Take in all the beautiful scenery. There are many different kinds of plants

2720 px

98 px

picture with filter

Rules & Policies 1025 px

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1024 px

98 px

picture with filter

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1025 px

51 px

© Copyright



USAGE

What you can do



Walk

Take a slow relaxing stroll through the woods and get some fresh air.



Run

Relieve stress or exercise by going on a run through a trail.



Bike

Bike through any of the three trails in the woods.



Read

Sit against a big tree and read a nice book.



Photography

Take lots of beautiful pictures of the nature or have a photoshoot.



Sight See

Take in all the beautiful scenery in the woods. There are many different things to see.



Rules & Policies

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[Back to Top](#)



USAGE

What you can do



Walk

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Run

Relieve stress or exercise by going on a run through the trails



Bike

Bike through any of the three trails in the woods



Read

Sit against a big tree and read a nice book



Photography

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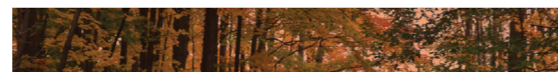
Sight See

Take in all the beautiful scenery. There are many different kinds of plants and animals in the woods!



Rules & Policies

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[Back to Top](#)



USAGE

Things You Can Do



Walk

Take a slow relaxing stroll through the woods and get some fresh air



Run

Relieve stress or exercise by going on a run through the trails



Bike

Bike through any of the three trails in the woods



Read

Sit against a big tree and read a book



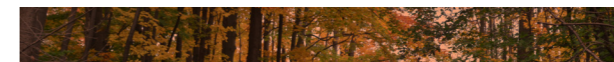
Photography

Take lots of beautiful pictures of the nature or have a photoshoot



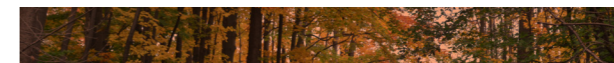
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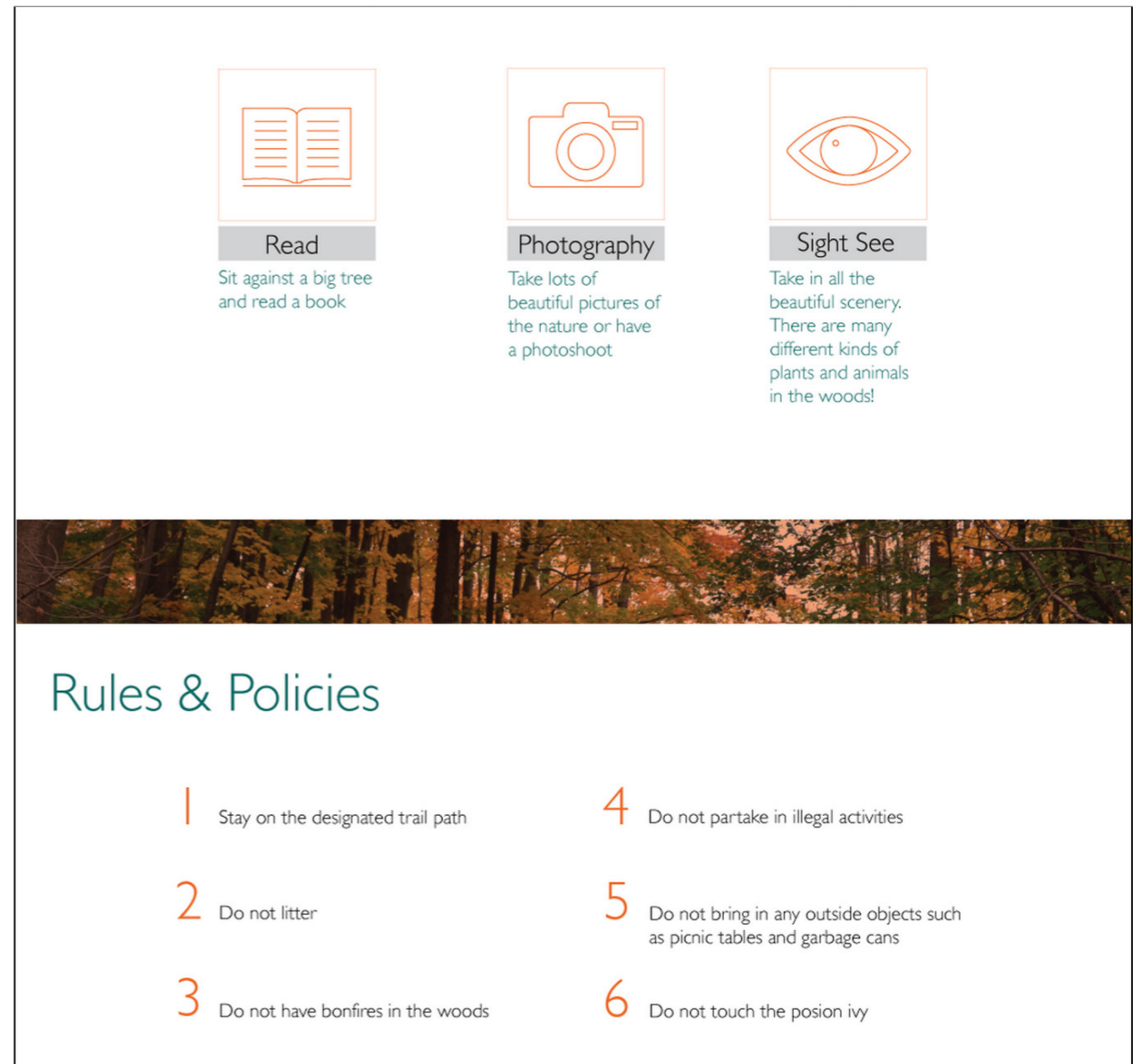
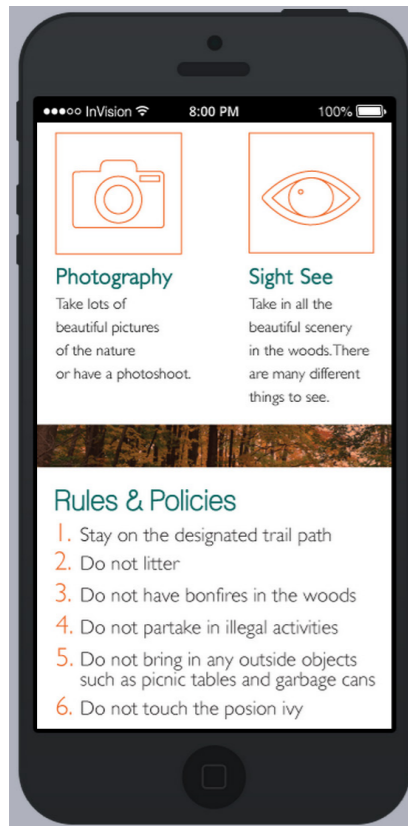
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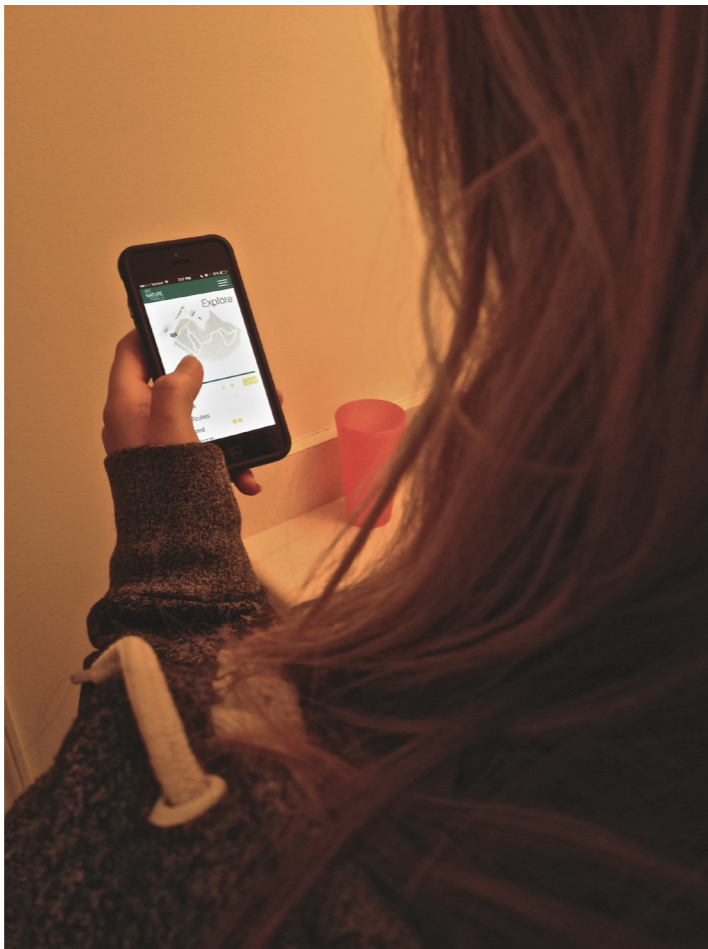
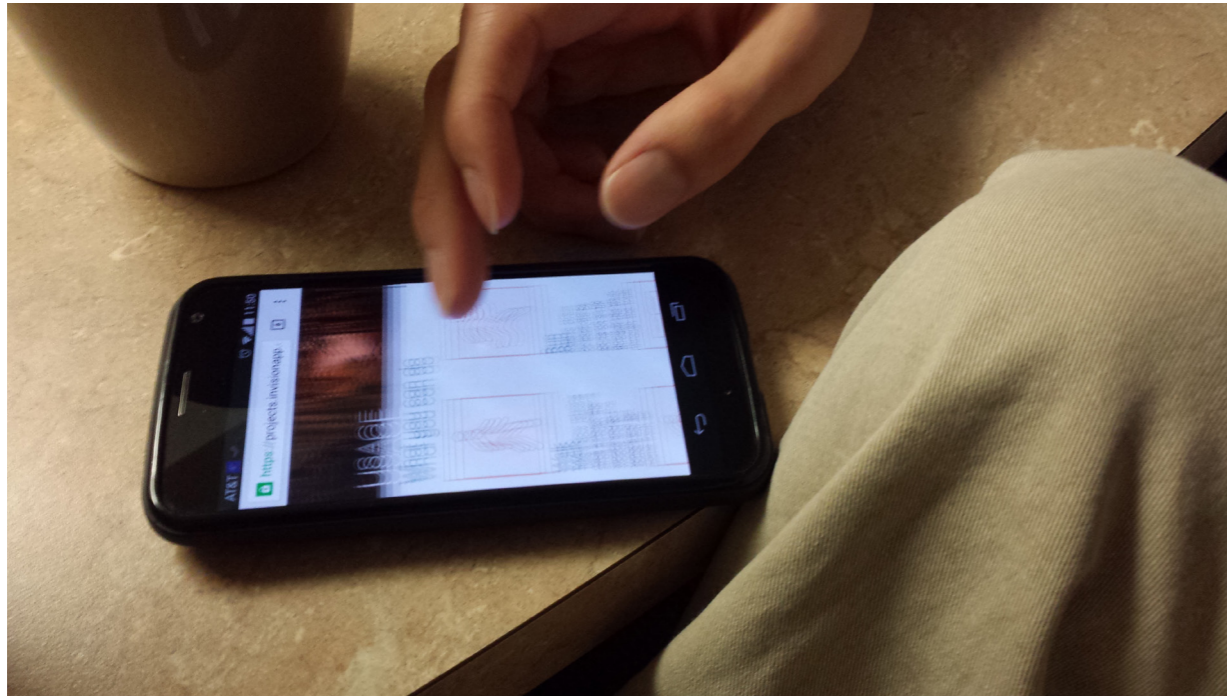
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Mobile Version

Tablet Version

Web Version



Mobile

User 1:

- Didn't like that the home page scrolled [his phone is smaller than an iPhone]
- Was confused about the big map.
- Really liked the photos with the colored filters.
- Thought it really appealed to students visually.

User 2:

- Clicked the about first to see what app was over all about
- Didn't know what would be under the usage page at first.
- Really liked the maps and the gps locator on it said they would use that a lot.

User 3:

- Thought rating trails was a cool idea wish we included more with that.
- Really liked the calendar of events and thought it was really helpful to just see the dates with events and their description.
- Thought all content that was really needed was there nice and simple easy to use and navigate on a phone.



Tablet

User 1:

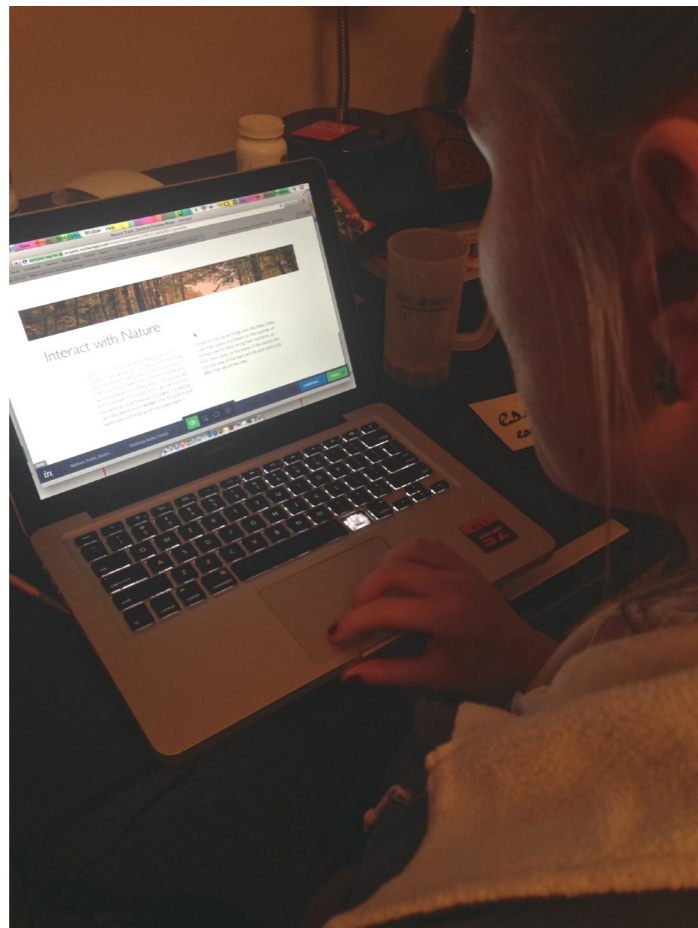
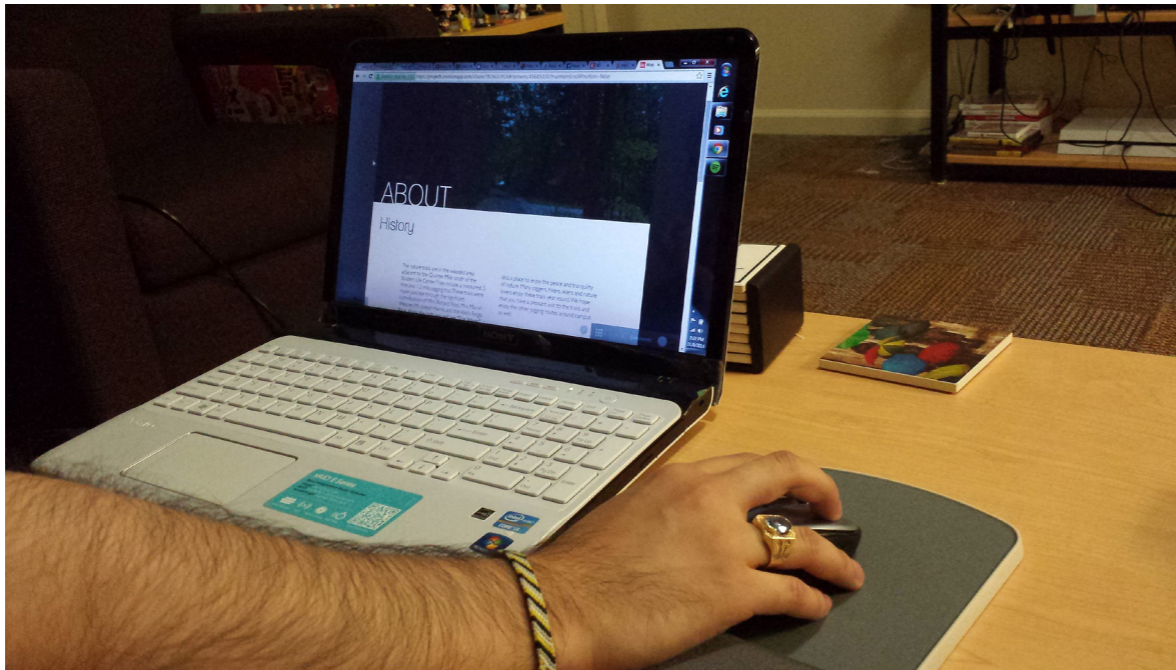
- Beautiful design.
- You could do an extra page so when we click on the photos we can see them bigger.
- Good font size.
- Loved the events section, wish it was true!!

User 2:

- I like how sharp and clean design is.
- Nature icons could be bigger.
- You could make a button for the homepage instead of the logo to click it.

User 3:

- Nice colors and design, loved it.
- You could change the usage page to explore and the explore to trails, so the icon could be a bike and a path.
- Beautiful pictures.



Web

User 1:

- Likes the myth and fact section.
- Nothing seemed confusing other than the tree and camera icons.(didn't really know what they would do)
- Liked the color filter photos.

User 2:

- Didn't know what the tree and camera did.
- There's no up button on the nature desktop/can only click down.
- Liked the color filter photos.
- Liked the myths and facts section.

User 3:

- Really liked how simple the nav was and the icons that went with it.
- Really liked the explore page and how the map changes for each of the paths.
- Liked the scrolling pages and the calendar.
- Was a little confused on what usage was.
- Went to about first when entering the site.

Mobile Version

Tablet Version

Web Version